

# USA Cricket #FutureShapers Women's Internship Program

- **Applications Close:** September 25, 2023, at 11:59pm PT. **Pro Tip: Submit your application as soon as possible – don't delay!**
- **Program Dates:** Assignments can begin as early as October 2, 2023. Internships will run 8-12 weeks on average. Please read through each opportunity thoroughly to determine the length of each specific assignment.
- **Time Commitment:** 2-4 hours per week. Exact schedule to be determined based on need and intern's school/work schedule.
- **Who Can Apply:** Females in the USA aged 16 and above
- **Report to:** CEO and Chair of Women & Girls' Committee
- **This is an UNPAID Internship.**
- **Certificate of Completion:** Upon the successful completion of the internship, USA Cricket will provide interns with a formal certificate of completion. This certificate recognizes your participation and accomplishment within the internship program.
- **Other Benefits:** Gain valuable experience in the sports market/industry, develop job skills, contribute to the development of women's cricket in the USA, and collaborate with a passionate and diverse team at USA Cricket.

**To Apply:** Complete the online application [here](#).

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## Digital Editorial Intern

**Duration:** 12 weeks

**Position Overview:** USA Cricket is looking for a motivated and enthusiastic Digital Editorial Intern to join our team and contribute to the growth and development of women's cricket in the United States. This internship offers a unique opportunity to gain hands-on experience in sports specifically in cricket journalism, content creation, and editorial work. As a Digital Editorial Intern, you will collaborate with our team to produce engaging content and stories related to women's cricket. The intern will assist with the creation of content and compelling storytelling for the USA Cricket website and a quarterly newsletter.

Responsibilities may include:

- Monitor women's events locally and nationally, keeping an eye out for newsworthy moments.
- Write and edit articles, blog posts, and other digital content related to women's cricket events, players, and initiatives.
- Assist in the planning and execution of content calendars and editorial schedules.
- Conduct interviews and feature-profiles on women cricketers, coaches, and other influential figures in the cricket community.
- Stay up-to-date with cricket news, events, and trends to identify opportunities for compelling content.

Preferred skills/experience:

- Knowledge of cricket and enjoys writing.
- Comfortable interviewing individuals in the cricket community.
- Strong attention to detail and ability to work well with deadlines.
- Must be self-driven, capable of working independently, and adept at meeting deadlines consistently.

## Graphic Design Intern

**Duration:** 12 weeks

**Position Overview:** A Graphic Design Internship offers an organized and practical learning experience for individuals with a strong interest in pursuing a career in graphic design. This opportunity is designed for ambitious designers, often students or recent graduates, who aim to gain practical experience and apply their design skills within a professional context. The intern is expected to support the media team and event operations team by creating supporting graphics for initiatives and events.

Responsibilities may include:

- Assisting the execution of digital marketing campaigns
- Creating visually captivating graphics and may include illustrations and other visual content intended for a variety of digital platforms. These platforms include social media, websites, newsletters, and promotional materials, aiming to increase engagement and raise awareness, particularly in the context of women's cricket.

- Maintaining consistent branding and design standards across all digital assets is a critical aspect of the role.
- Designing informative and visually appealing infographics, these infographics will serve as effective tools for conveying cricket-related statistics, facts, and information to the audience.
- Assisting in the editing and manipulation of photos to enhance the quality of images used in digital content.

Preferred Skills/Experience:

- Candidates must be self-starters, proficient with computers, and have working knowledge of design software such as Canva or other advanced design software.
- Position requires creativity, promptness, and attention to detail.

## Marketing and Events Intern

**Duration:** 8-12 weeks

**Position Overview:** The Marketing and Events Internship offers an exciting opportunity for individuals looking to gain practical experience in the area of marketing and event management. This internship is designed to provide ambitious marketers, typically students or recent graduates, with the chance to engage in the planning, execution, and promotion of various events, initiatives, and campaigns. Furthermore, the intern will assist in developing creative concepts for women's cricket initiatives and events that are aligned with causes such as Breast Cancer Awareness Month.

Responsibilities may include:

- Conducting research and brainstorming on ideas for women's cricket event initiatives.
- Planning and hosting community awareness events and activities at cricket events.
- Capturing candid moments and memories with photos and videos at local events.
- Collaborating with the Digital Editorial and Graphic Design Interns to create digital marketing campaigns.

Preferred Skills/Experience:

- Candidates must be self-starters, have strong teamwork skills and proficient with computers.
- Candidates must be very organized, prompt and pay attention to detail.

# Qualifications

## Basic Qualifications:

- Interns must be 16 years or older.
- Interns' primary and legal residence must be in the USA.
- Detail-oriented, organized, and able to multitask.

## Desired Characteristics:

- Resourceful problem-solver, with the ability to prioritize and create approaches to meet required objectives.
- Passionate and enthusiastic about Cricket.